



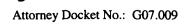
## **DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name

wiy residence, post offic	e address and cruzen	sinp are as stated below next	to my name.
I believe I am the origina	al, first and sole inve	ntor (if only one name is lister	d below) or an
original, first and joint inventor	(if plural names are	listed below) of the subject m	atter which is
claimed and for which a patent i	is sought on the inver	ntion entitled METHOD AN	D
APPARATUS FOR MOTIVA	TING A CUSTOM	ER TO SAVE MONEY FO	R USE WITH
LATER PURCHASES, The sp	ecification of which		
is attached hereto	).		
was filed on Dec	ember 31, 2001, as U	Inited States Application No.	or PCT International
Application Num	nber 10/036,170 and	was amended on (if ap	plicable).
I hereby state that I have	reviewed and under	stand the contents of the above	e identified
specification, including the clair	ns, as amended by ar	ny amendment referred to abo	ve.
I acknowledge the duty t	o disclose to the Uni	ted States Patent and Tradema	ark Office all
information known to me to be	material to patentabil	ity as defined in 37 CFR Sect	ion 1.56.
I hereby claim foreign pr	riority benefits under	35 USC Section 119(a)-(d) or	r
Section 365(b) of any foreign ar	oplication(s) for pater	nt or inventor's certificate, or	Section
365(a) of any PCT International	application which de	esignated at least one country	other
than the United States, listed bel	low and have also ide	entified below, by checking th	e box,
any foreign application for pater	nt or inventor's certif	icate or PCT International	
application having a filing date	before that of the app	olication on which priority is o	claimed.
Prior Foreign Applications(s)			Priority Not Claimed
(Number)	(Country)	(Date/Month/Year Filed)	)
			<del></del>

Prior Foreign Applications(s)			Not Claime
(Number)	(Country)	(Date/Month/Year Filed)	)
(Number)	(Country)	(Date/Month/Year Filed)	)



I hereby claim the benefit under 35 USC Section 119(e) of any United States provisional application(s) below:

(Application Serial No.)	(Filing Date)	
(Application Serial No.)	(Filing Date)	

I hereby claim the benefit under 35 USC Section 120 of any United States application(s), or Sections 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 USC Section 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37 CFR, or PCT International filing date of this application:

(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

Attorney Docket No.: G07.009

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